

Wouldn't you like  
to grow

**17,000 BLOOMS**

Like These FROM ONE  
SINGLE PLANT?



Read What Canadian Plant Science Discovered!



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# Who Ever Heard of 17,000 BLOOMS From One Single Plant?

DOWN FROM THE WILDS OF CANADA came news of an amazing discovery! A huge, magnificently beautiful plant that grew five feet tall by five feet wide, and covered itself with 17,000 fiery pink blossoms!

A spectacular plant that was literally a forest of beauty—that sent up 50...100...200 magnificent flowering spikes—and then crowned those spikes with flaming torches of solid bloom—200 flowering torches up to 2½ feet high!

A plant that was so hardy that it survived in swamps, deserts, snow-swept plains...that was so productive that it would actually CHOKE OUT WEEDS that were competing with it for space...that was so fantastically easy to grow that you could cut two, three and four thousand blossoms from it THE VERY FIRST SEASON ALONE, and then COUNT EVEN MORE BLOSSOMS REMAINING IN BLOOM ON THE PLANT! And now here is how you can actually get this amazing plant to turn your garden into the showplace of your neighborhood, and do it FOR LESS THAN A FRACTION OF A PENNY FOR EVERY HUNDRED BLOOMS!

This spring, how would you like to grow a plant in your garden that probably none of your neighbors have ever seen before in their entire lives...that they never even dreamed existed...that they may not even believe is real until they've walked up to it and touched it with their own hands!

How would you like to grow a plant that you simply place into the ground this spring...that you leave almost entirely alone...that you simply "plant and forget" until this June, and then you will have a magnificent, traffic-stopping prize—already five feet high by three feet wide—already presenting you with your first thousand blooms? How would you like to grow a plant that gives you an average of 1,000 new blooms a week in June, July, August and September? A plant that can easily give you more separate, exquisite, violet-sized flowers in one weekend than you could have dreamed possible to grow in an entire summer! A plant that can constantly produce enough flaming clusters...each up to 2½ feet high...that you can cut and place in your own home...in your neighbor's house...in every house on your block, all summer long?

## 200 Flaming Torches As Long As Your Arm!

This is the plant that was discovered in one of Canada's leading agricultural stations—entirely by accident!

For years, top Canadian hybridizers in Morden, Manitoba, had been experimenting with a fantastic European plant—called *Lythrum* for its magnificent purple color. These men were trying to see what would happen to this plant when top hybridizers started to work on it—to change



## Hundreds Of Flowering Spikes! Thousands Of Blossoms

its growing habits—to produce a super-blooming new breed of plant that the world had never seen before! And then one morning, walking into their test fields, they had Nature's answer!

There, in all that sea of purple, one single branch had turned a fiery, red-pink in color! And not only red—but the deepest, most beautiful, most glowing reddish-pink these men had ever seen! And this one pink spike was not merely one foot in length, as the others had been, but it stretched out to 2½ feet of SOLID BLOOMS—as long as the outstretched arm of every one of these men! And not only were there dozens and dozens of perfect, exquisitely-formed blossoms on this branch, but each one of these blossoms was 1½ times as large as they had ever seen before...each one of these breathtaking blossoms was the same exact size as a magnificent prize-winning violet!

Breathlessly, these Canadian hybridizers took this one priceless branch, and severed it from the mother plant. Carefully, they rooted it into a new plant...separated it from the entire rest of the field...grew a second plant as magnificent as the first...and then 5...10...50...100...200 magnificent plants, springing up into a field of fantastic beauty that had never been seen before by human eyes!

September, sometimes right up to frost! They discovered that this plant was almost completely free from insects or disease—that no insect, no plant disease could fade its fantastic beauty! And finally, these men discovered that this plant grew more beautiful with each passing year! That it gave you five, six, seven thousand blooms its very first year! That it easily gave you 17,000 blooms its second year! And that every year thereafter, it continued to give you new value and beauty...that you could actually divide each single plant into 10, 12, even 15 new plants...an unending parade of gigantic 5-foot traffic-stoppers—as many as 100,000 magnificent blooms—surrounding your home with living walls of fiery beauty!

## A Few Minutes To Plant— A Lifetime Of Beauty!

YOU ARE NOW LOOKING AT LYTHRUM MORDEN PINK. First seen by human eyes in an official Canadian Experiment Station, a single plant of this spectacular flower introduction will grow 5 feet tall in your garden...WILL ACTUALLY GIVE YOU FIVE THOUSAND TO EIGHT THOUSAND BLOOMS THIS SUMMER ALONE! And for every year thereafter, it will easily give you 17,000 magnificent new blossoms—and more! And that's just the beginning—read this!

**Best Time To Plant  
Is Now For Earliest,  
Fullest Bloom  
This Summer!**

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# Best Time To Plant Is Now For Earliest, Fullest Bloom This Summer!

To enable discriminating American gardeners to enjoy this super-blooming plant in their gardens this summer, Deering Nurseries has now obtained a limited supply of Lythrum Morden Pink. So if you order today, Deering Nurseries will send you 2 of these Lythrum Morden Pink plants for only \$2.98! This is far less than a fraction of a single penny for every hundred blooms that you will grow! And these 2 plants are sent to you on this amazing, 3-way guarantee:

1. They must burst into showers of blooms for you this spring... or we replace each plant free of charge.

2. Plant these Lythrum Morden Pinks as a background for your garden...as flaming 5-foot centerpieces to flood your garden with thousands and thousands of colorful blooms. Plant them as privacy shields for your terrace...as a fiery pink background for

your flower beds, your roses. Plant them in matched pairs alongside your entrances! Or plant 2 sets as flowering hedges. You'll see them erupt into living walls of bloom a full 5 feet high...a full 3 to 5 feet wide...a sheer blazing mass of beauty from June till frost...or we replace each plant free of charge.

3. And finally, if you do not agree with us that this is one of the most fantastically beautiful plants you have ever seen...that it towers over your garden with solid masses of flowering spikes up to 2½ feet tall...that it stops traffic with its breath-taking five-foot beauty that can be seen a full block away...that it actually astounds your friends with its graceful, delicate blooms, then simply notify us and we will send back your money! There will be no questions asked! You must be amazed and delighted or your money back. But supplies are still strictly limited!

## SUPPLIES LIMITED - ORDER TODAY

DEERING NURSERIES SALES  
Garden City, New York

Please ship me immediately the top-quality, choice blooming size Lythrum Morden Pink collection I have checked below. When my plants arrive, I will pay postman low introductory price plus C.O.D. and postage. If any plant fails to thrive and bloom as described, you will replace it free of charge.

### CHECK OFFER DESIRED:

- 2 Lythrum Morden Pink—both for \$2.98
- 4 Plants only \$4.95 (you save \$1.01)
- 6 Plants only \$6.95 (you save \$1.99)

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*1954* **LOOK AT THESE MAGNIFICENT 2½ FOOT FLOWERING SPIKES COVERED WITH BLOSSOMS—**



**And One Plant Gives You Nearly 200 More!**

THESE 2½-FOOT FLOWERING TORCHES would be the center of attraction in any home! And what a magnificent gift for your friends! You'll pick a bouquet a day all summer long from just one of these amazing plants called Lythrum Morden Pink! Why not spend 5 planting minutes this spring...no more...and grow hundreds of these exquisite reddish-pink flowering spikes in your garden this summer!

**ACT NOW!**  
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**— For The Garden**  
**Of Your Dreams,**  
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